WHENEVER YOU SEE COLOUR, THINK OF US
Sheenlac entered into a Joint venture partnership with Jenson & Nicholson (I) Ltd - India’s second oldest paint company.
Safe Guard optima emulsion is an advanced water based paint for long lasting dirt free beautiful walls. It lasts longer with an exceptional 7 year performance warranty against dirt. The optima film bridges hair cracks and is tough yet flexible, with special formulation to prevent growth of algae and fungi.

Whether it is Heavy rainfall, high humidity, scorching heat or freezing cold, when you have Jenson & Nicholson Safeguard 100% Acrylic Emulsion Base, you don’t have to worry about anything. It provides a very smooth and silky finish that enhances the aesthetics of the exterior surfaces.

**Safe Guard Optima Exterior Emulsion**

**Recommended Usage**

- Exterior Walls
- For painting walls, pillars, ceiling, garage, shutters, verandah, slabs, arches etc.
- *1st coat to be applied on Smooth, substrates with chalk finish or paintless.

**General Properties**

- **Finish**: Silky Smooth
- **Weather Resistance**: Excellent
- **Durability**: 7 yrs
- **Flow and Leveling**: Excellent
- **Opacity**: Excellent
- **Shelf Life**: Two Years

**Dirt Resistance | Rich Sheen Formula**

**Excellent Resistance to Algae & Fungal Growth**

**Excellent Light Fastness with Non-Fading Bright Colours**

**Weather Guard, Long Term Protection**

**Safe Guard Acrylic Exterior Emulsion**

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**Weather Guard, Long Term Protection**

**Safety, Environment & Health**

- No Added Lead, Mercury, Arsenic or Chromium
- Non Flammable - Water Based Paint

**Safety, Environment & Health**

- No Added Lead, Mercury, Arsenic or Chromium
- Non Flammable
- Flash Point - Not below 38°C
**RECOMMENDED USAGE**

**Exterior Walls**

**Value for Money Emulsion**
- Algae & Fungi Resistant
- Good Light Fastness
- Resistant to Alkali

**SPECIAL EFFECTS NATURA LOW VOC EMULSION**

If you are looking for a premium quality, Low VOC, No odour paint that also provides a durable light finish, that looks no further than Special Effects Natura. It is eco-friendly, due to usage of Special Acrylic Emulsion and the finest pigment.

**Interior Walls**

**Smooth & Silky Sheen**
- Best in Class Washability
- Best in Class Scrub Resistance
- Special Acrylic Emulsion with Finest Pigments

**GENERAL PROPERTIES**

**Interior Walls**

<table>
<thead>
<tr>
<th>Finish</th>
<th>Smooth &amp; Matt</th>
<th>Weather Resistance</th>
<th>Excellent for a longer period</th>
</tr>
</thead>
<tbody>
<tr>
<td>Opacity</td>
<td>Excellent</td>
<td>Resistance to Algae and Fungi</td>
<td>Excellent</td>
</tr>
<tr>
<td>Flow and Leveling</td>
<td>Excellent</td>
<td>Resistance to Alkali</td>
<td>Passes the Alkali Resistance test</td>
</tr>
<tr>
<td>Shelf - Life</td>
<td>Two Years</td>
<td>Gloss Levels / Sheen Levels</td>
<td>Matt Finish</td>
</tr>
</tbody>
</table>

**SAFETY, ENVIRONMENT & HEALTH**

| No Added Lead, Mercury, Arsenic or Chromium | Non Flammable | Flash Point: Not below 36°C |
**SPECIAL EFFECTS LUXURY SHEEN EMULSION**

Special Effects Luxury sheen uses Special Acrylic Resin Emulsion and the finest pigments, which makes it a superior quality water-based paint. Being best in the acrylic emulsion technology, Special Effects Luxury Sheen is truly superior in quality.

**RECOMMENDED USAGE**
- Interior Walls
- Finish: Smooth & Silky
- Shelf Life: Excellent

**GENERAL PROPERTIES**
- Flow and Leveling: Excellent
- Gloss Levels / Sheen Levels: 70-75% at 80 deg for light shades 60-63% at 80 deg for dark shades
- Two Years
- Passes the Alkal Resistance Test

**SAFETY, ENVIRONMENT & HEALTH**
- No Added Lead, Mercury, Arsenic or Chromium
- Non Flammable
- Flash Point: Not below 30°C

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**ROBBIALAC SUPER ACRYLIC PLASTIC EMULSION**

When you want the most classy and elegant matt finish, Robbialac Super Acrylic Emulsion is the one you should get. It provides excellent opacity with good flow & leveling characteristics, because it is based on Special Acrylic Copolymer Emulsion.

**RECOMMENDED USAGE**
- Interior Walls
- Finish: Matt Finish

**GENERAL PROPERTIES**
- Flow and Leveling: Excellent
- Resistance to Alkali
- Matt Finish

**SAFETY, ENVIRONMENT & HEALTH**
- No Added Lead, Mercury, Arsenic or Chromium
- Non Flammable
- Flash Point: Not below 30°C
RAINBOW ACRYLIC EMULSION

Rainbow Acrylic Emulsion gives excellent coverage, smooth and an even finish and can hide most of the spot stains, because it is more than an economy grade water based emulsion.

Smooth and Matt Finish
High Coverage
Cost/Area Comparable to Distemper

PREMIUM ACRYLIC WALL COATING

What happens when the gap between distemper & emulsion technology? Premium Acrylic Wall Coating is born. It is a unique product, that provides superior durability of a distemper with sophisticated finish like an emulsion. As it is specially formulated for walls, it gives a smooth matt finish.

Emulsion Quality Finish
Acrylic Copolymer Based
High Durability

RECOMMENDED USAGE

Interior Walls: Recommended for use in interior non-surface like plaster, false ceiling, asbestos sheets, concrete etc.

GENERAL PROPERTIES

| Finish | Smooth and Matt | Shelf Life | Two Years |
| Opacity | Excellent | Flow and Leveling | Satisfactory |
| | | Gloss Levels / Sheen Levels | Matt Finish |

SAFETY, ENVIRONMENT & HEALTH

Non Added Lead, Mercury, Arsenic or Chromium
Non Flammable
Flash Point - Not below 30°C

Recommends for use in interior non-surface like plaster, false ceiling, asbestos sheets, concrete etc.

GENERAL PROPERTIES

| Finish | Smooth and Matt | Shelf Life | Two Years |
| Opacity | Satisfactory | Flow and Leveling | Satisfactory |
| | | Gloss Levels / Sheen Levels | Matt Finish |

SAFETY, ENVIRONMENT & HEALTH

Non Added Lead, Mercury, Arsenic or Chromium
Non Flammable
Flash Point - Not below 30°C
JENSONL ACYRIC DISTEMPER

When you want an eco-friendly, water based distemper with low VOC content, look no further than Jensolin Acrylic Distemper. It is affordable and provides unmatched quality.

Good Durability
Good Coverage
Quick Drying

BROLAC HI - GLOSS POLYURETHANE ENAMEL

It is an advanced gloss paint with excellent film integrity and built-in toughness, that’s also luxurious, and offers a brilliant glossy finish to the surface for years. Brolac Hi-gloss Polyurethane Enamel is an advanced gloss paint with excellent resistance to corrosive chemicals, that keeps your painted surface smooth and smart.

Tough Resistant Film
Super-gloss Finish and Retention
Strong Resistance to Wear and Abrasion
Resistant to Mild Corrosive Chemicals

RECOMMENDED USAGE

Interior Walls
Finish: Smooth & Matt
Shelf-Life: Two Years

SAFETY, ENVIRONMENT & HEALTH

No Added Lead, Mercury, Arsenic or Chromium
Non Flammable
Flash Point: Not below 30°C
ACRYLIC BASE WATER THINNABLE EXTERIOR CEMENT PRIMER

A white coloured primer, based on 100% Acrylic Emulsion is designed for application on exterior walls made of sand cement plaster, asbestos, brick, etc.

Water Thinnable Exterior Cement Primer (WTCEP) is a product that covers stains, discolourations, hides surface marks & darker colours. It also seals and levels the porous surfaces, thus preparing the surface for a beautiful, uniform and long lasting final coat.

For Exterior Walls
Good Flow & Leveling
Good Top Coat Adhesion
Quick Drying

PRIMERS

UMBRELLA SYNTHETIC ENAMEL

Umbrella Synthetic Enamel offers excellent coverage, easy brushing and fast drying with high opacity output. This ensures best value in every pack. It is alkyd resin based economy enamel, with a long-lasting smooth and glossy finish.

Glossy Finish
Smooth Flow
Good Coverage

RECOMMENDED USAGE

Metal Surfaces
Wood Surfaces

SAFETY, ENVIRONMENT & HEALTH

Flammable: Avoid Exposure to Flame
Flash Point: Not below 10°C

GENERAL PROPERTIES

Finish
Gloss
Flexibility
Satisfactory

Opacity
Satisfactory
Hardness
Satisfactory

Flow and Leveling
Satisfactory
Consistency
Smooth & Uniform

Gloss Level / Gloss Head
86 - 95 at 60 deg Gloss Head
Resistant to Acid & Alkali

Shelf Life
Two Years
Resistant to Acid & Alkali

RECOMMENDED USAGE

Exterior Walls
Recommended for use on metal and wood surfaces

SAFETY, ENVIRONMENT & HEALTH
No Added Lead, Mercury, Arsenic or Chromium
Non Flammable

GENERAL PROPERTIES

Finish
Smooth & Matt
Shelf Life
Two Years

Opacity
Good
Resistance to Alkali
Satisfactory

Flow and Leveling
Good
Resistance to Alkali
Good

Consistency
Thixotropic
Flash Point
Matt Finish

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ACRYLIC BASE WATER THINNABLE INTERIOR CEMENT PRIMER

WTCP is a white coloured primer based on acrylic co-polymer emulsion which can be applied over a variety of interior walls & ceilings. It fills the porous areas absolutely, prepares the wall by hiding stains & dark discolorations and levels the surface for best adhesion of the top coat. It also resists alkali, providing recipe for a smooth and durable finish top coat.

PRIMERS

RECOMMENDED USAGE

Finish: Smooth & Matt
Satisfactory
Satisfactory
Satisfactory

4‐5 yrs on system

INTERIOR WALLS

Low VOC | For Interior Walls
Good Top Coat Adhesion
Good Flow & Leveling
Hides Stains & Discolorations
Quick Drying

PRIMERS

SUPERIOR RED OXIDE PRIMER

A fine quality, rust-resistant primer called Superior Red Oxide, is ideal for use on ferrous and steel surfaces. While providing protection from exposure to chemical fumes, it also provides protection from excessive heat and humidity. Rain and wind are also elements against which protection is provided. It can be brushed directly or sprayed on Ferrous surfaces to produce a high bonding film that ensures a smooth top coat. It can be used for both interior and exterior mild steel surfaces.

PRIMERS

RECOMMENDED USAGE

Anti Corrosive
For Ferrous & Steel Surfaces
Excellent Adhesion to Metal Surfaces
Smooth, High Bonding Film. Easy to Cover
Good Opacity and High Spreading Power

GENERAL PROPERTIES

Finish
Matt
Satisfactory
Corrosion Resistance
Excellent

Satisfactory
Flexible
Corrosion Resistance
Excellent

Smooth & Free Flowing
Gloss Levels / Sheen Levels
Matt Finish

SAFETY, ENVIRONMENT & HEALTH

Low VOC - Boil 30 gms/l
No Added Lead, Mercury, Arsenic or Chromium
Non‐Flammable

RECOMMENDED USAGE

Finish
Matt
Satisfactory
Corrosion Resistance
Excellent

Satisfactory
Flexible
Corrosion Resistance
Excellent

Smooth & Free Flowing
Gloss Levels / Sheen Levels
Matt Finish

SAFETY, ENVIRONMENT & HEALTH

Flammable - Avoid Exposure to Flame
**JENSOLIN WHITE PRIMER**

Manufactured from selected pigments, Jensolin White Primer is a solvent based undercoat for masonry surfaces. It promises the perfect surface preparation on both exterior and interior wooden surfaces, apart from walls, alkaline surfaces like cement plaster, concrete and bricks. While wonderfully hiding every surface stain, mark or discoloration, it is also a good undercoat for Glossy, Semi-glossy and flat oil finishes.

**Alkali Resistant**
**Excellent Sealing Properties**
**Excellent Coverage**
**Quick Drying**
**Excellent Top coat Holding**

**RECOMMENDED USAGE**

- **Wood Surfaces**
- **Interior Walls**

**GENERAL PROPERTIES**

- **Finish**
  - Smooth & Matt
  - Shelf Life
  - Two Years
  - Resistance to Alkali
- **Adhesion**
  - Satisfactory
- **Flexibility**
  - Satisfactory
- **Consistency**
  - Smooth & Free Flowing
  - Good Level / Sheen Levels
  - Matte Finish

**SAFETY ENVIRONMENT & HEALTH**

- Flammable - Avoid Exposure to Flame

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**JENSOLIN WHITE CEMENT BASED PUTTY**

Uneven surfaces in cement plastered walls can be an eyesore. Not only walls, even ceilings and concrete surfaces can get affected. Jensolin White Primer is a solvent based undercoat for masonry surfaces. It promises the perfect surface preparation on both exterior and interior wooden surfaces, apart from walls, alkaline surfaces like cement plaster, concrete and bricks. While wonderfully hiding every surface stain, mark or discoloration, it is also a good undercoat for Glossy, Semi-glossy and flat oil finishes.

**Smooth Finish | Crack Resistant**
**Very Good Water Resistant & Sanding Properties**
**High Adhesive Strength and Coverage**
**Fast Drying | No Curing Required**

**RECOMMENDED USAGE**

- **Exterior Walls**
- **Interior Walls**

**SAFETY FEATURES**

- Non-Flammable
JENSONLIN ACRYLIC WALL PUTTY

Jensolin Acrylic Wall Putty is a water thinnable putty based on alkali resistant synthetic acrylic polymer, providing a rich smooth finish when applied on masonry walls to fill substrate imperfections. Manufactured with special additives and best quality materials, it provides a unique formulation and butter like consistency ensuring easy application as well as excellent filling, levelling and sanding properties.

RECOMMENDED USAGE

Interior Walls
Recommended for all types of interior cement plasters, ceilings, asbestos sheets, concrete etc.

GENERAL SAFETY AND ENVIRONMENT INFORMATION

Wear mask to avoid inhalation of dust (although contains totally non-toxic ingredients)
Keep out of reach of children. Do not store near food, drinks or animal food.
Wear appropriate attire, especially gloves and eye protection.
Work in a well ventilated area.

PUTTY

AEROSOL

Sheenlac Aerosol is a multipurpose spray paint, which can be used on steel, wood and plastic. It is India’s first double nozzle spray paint, which helps spray from both close quarters and a distance.

Benefits:
Two Nozzles, one on the cap of the bottle and one inside; helps you to spray from a distance as well as from close quarters.

Available Shades:
White, Matt White, Yellow, Gold, Blue, Red, Green, Grey, Black, Matt Black, Silver, Silver Coarse, Clear, Matt Clear, Red Brown.

HOW TO USE

Eliminate all dust, moisture and oil on surface before spraying
Polish surface with abrasives and cover the masking tape on parts where spray is not required
Shake approximately for 1 minute before using and check its spraying condition
When spraying, keep Aerosol 20 to 30 cm away from the surface

Water-resistant
Smooth & Hard Finish
Quick and Easy Repair
Strong & Adhesive bonding
High Durability
Since its inception in 1962, Sheenlac Paints Limited has evolved from being a pioneer in Wood finishes to a leading player in the Indian Decorative & Industrial coating industry with 27 branches & warehouses and over 15,000 dealers network across India.

Sheenlac Paints Lanka (Pvt) Ltd
An emerging off-shore subsidiary of Sheenlac Paints Limited in Sri Lanka, offering paint solutions.

Wood Finishes

Premium Polyurethane Wood Coatings | Water Based Wood Finishes
Economy Range of Polyurethane Finishes | Melamynes Wood Finish
Wood Polishes | NC clear Sealer & Filler | Wood Stains and Thinners

Sheenlac Noroo is a Joint Venture between Sheenlac and Noroo Coating, the second largest Korean Paint company. The company caters to the automotive market and offers a wide range of colours to paint automobiles.

Automotive Paints & Finishes
- Auto Primers (Zinc chrome metal)
- Auto General Purpose Primers (red oxide Zinc Chrome)
- Auto Under Coat Surfaces (Speed kote primer)
- Auto Body Fillers/Putty (NC)
- Auto Top Coat - Solid Colours (synthetic fast drying enamel)
- Auto Top Coat Metallic Finishes (synthetic fast drying aluminium)
- Auto Top Coat Clears (fast dry hi-gloss enamel)